



International Business with Connect Plus (Hardback)

By Charles W. L. Hill

McGraw-Hill Education - Europe, United States, 2013. Hardback. Book Condition: New. 9th Revised edition. 282 x 221 mm. Language: English . Brand New Book. Market-defining since it was first introduced, International Business 9e by Charles W. L. Hill, continues to set the standard for international business textbooks. In writing the book, Charles Hill draws on his experience in teaching, writing, and global consulting to create the most thorough, up-to-date, and thought-provoking text on the market. Many issues in international business are complex, so, the text explores the pros and cons of economic theories, government policies, business strategies, organizational structures, etc. Hill s: International Business is known for its strong emphasis on strategy and for maintaining a tightly integrated flow between chapters. Hill s book is practical in nature and focuses on the managerial implications of each topic on the actual practice of international business. The author s passion and enthusiasm for the international business arena is apparent on every page as he strives to make important theories interesting, informative, and accessible to all students.



READ ONLINE

[7.47 MB]

Reviews

It in a of the best publication. It really is rally intriguing through reading through period of time. You will not feel monotony at anytime of your own time (that's what catalogs are for relating to in the event you request me).

-- **Dr. Pat Hegmann**

It in one of my favorite publication. It is among the most awesome publication i have go through. I am just quickly will get a delight of reading through a published publication.

-- **Prof. Martin Zboncak DVM**