



Impact and Issues in New Media: Toward Intelligent Societies

By Paul S.N. Lee, Louis Leung, Clement Y.K. So

Hampton Press. Hardback. Book Condition: new. BRAND NEW, Impact and Issues in New Media: Toward Intelligent Societies, Paul S.N. Lee, Louis Leung, Clement Y.K. So, This book explores the various potentials of new media to contribute to an "intelligent society," where people can respond successfully to a new situation, as compared with the "information society" where information production, distribution and consumption are major activities. It differs from previous collections in that it explores the possibilities of new media from both a pragmatic and theoretical perspective. It does not only survey the emerging forms of e-newspapers, e-commerce, e-shopping, webcasting, telecommuting, and internet health information systems, but audience uses of them. This book is intended to set the parameters for future studies in new media.



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