



Introducing Microsoft WebMatrix

By Laurence Moroney

Microsoft Press, U.S., United States, 2011. Paperback. Book Condition: New. 226 x 185 mm. Language: English . Brand New Book. Your first look at the easy-to-use tools for building your own data-driven website. Get a running start with Microsoft WebMatrix-the free, downloadable web development solution featuring all the tools you need for server-side programming. This practical book introduces the templates, helper libraries, and other tools in WebMatrix for building and customizing a data-driven site-including techniques for adding video, email, web forms, and other features. Learn how easy it can be to create a dynamic web presence for your small business or organization with WebMatrix. Get early, expert insights to help you:

- * Write server-side code with either Microsoft or PHP
- * Build a database application that lets you create, retrieve, update, and delete records
- * Deliver video on your site with Microsoft Silverlight(R) or HTML5
- * Add simple email functions-or build your own email application
- * Accept payments on your site with PayPal
- * Capture user input by building web forms and controls
- * Set up an application to promote your site through social networking
- * Create a site with WordPress, and discover how to use other PHP-based web applications

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