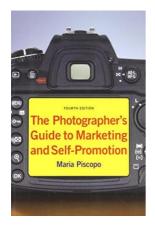
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PHOTOGRAPHER S GUIDE TO MARKETING AND SELF-PROMOTION



Allworth Press,U.S., United States, 2010. Paperback. Book Condition: New. 4th Revised edition. 228 x 152 mm. Language: English. Brand New Book. This fourth edition is updated throughout with the best current marketing and promotional practices, including using e-mail, social media, and effective Web sites; what s new in photography portfolios; how to shoot what you want and sell it too; plus 25 in-depth case studies interviewing top photographers in commercial, editorial, wedding, portrait, event, and fine art photography. Promotion...

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- Authored by Maria Piscopo
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